## Cross Rhythms ADbay

Terms and conditions – effective from 24/9/10

- Making a bid constitutes a binding agreement to take advertising should your bid be successful. Bids cannot be withdrawn during the final week of bidding.
- All advertisements need to comply with Ofcom regulations and broadcasting standards.
- All advertisements are subject to the approval of Cross Rhythms and Cross Rhythms reserve the right to refuse an advert at any point, at their discretion. In this event, no advertiser has ground to bring complaint for damages or breach of contract. If payment has been made, the payment will be refunded.
- Payment is due in full when your bid is successful. Payment must be made
  before the first broadcast date and/ or production work commences, which
  ever is the earliest. Cross Rhythms reserve the right to delay production work
  and the broadcast of the advert if payment has not been received. If there is a
  delay for this reason, the advert will run for the remainder of the period which
  has been successfully bid for.